



Early Bird Exhibitor Opportunities – Due August 31, 2011

Exhibitor Level	Description	Member Price / Non Member
Primary Exhibitor (Only 2 Available)	Name and logo on pages of SkyFORUM site. Listed in event marketing. Primary booth location, link to company website, logo on all promotional materials, include two messages in the event's marquee message "rotation" and have one banner ad in the environment that will be clickable and direct to either your booth or external website.	\$10,000/\$20,000
Preferred Exhibitor	Name and logo on pages of SkyFORUM site, Listed in event marketing. Preferred booth location, link to company website, company featured in all promotional materials, include two messages in the event's marquee message "rotation".	\$5,000/ \$1,000
Standard Exhibitor	Standard booth on Exhibit Floor; mentions or logo on some promotional materials, include two messages in the event's marquee message "rotation".	\$2,000/\$5,000

Exhibitor Opportunities – After August 31, 2011

Exhibitor Level	Description	Member Price / Non Member
Primary Exhibitor (Only 2 Available)	Name and logo on pages of SkyFORUM site. Listed in event marketing. Primary booth location, link to company website, logo on all promotional materials, include two messages in the event's marquee message "rotation" and have one banner ad in the environment that will be clickable and direct to either your booth or external website.	\$15,000/\$25,000

Preferred Exhibitor	Name and logo on pages of SkyFORUM site, Listed in event marketing. Preferred booth location, link to company website, company featured in all promotional materials, include two messages in the event's marquee message "rotation".	\$8,000/ \$13,000
Standard Exhibitor	Standard booth on Exhibit Floor; mentions or logo on some promotional materials, include two messages in the event's marquee message "rotation".	\$3,000/\$6,000

Sponsorship Opportunities – Due August 31, 2011

Exhibitor Level	Description	Member Price / Non Member
Keynote Sponsor	One minute online ad to run prior to keynote session based on specs set by SBCA	\$2,500/\$5,000
Closing Session Sponsor	One minute online ad to run prior to closing session based on specs set by SBCA	\$2,500/\$5,000
Prize Center Sponsor	Logo and Ad will appear on the prize center page of the conference website with link to company website. Ad Specs: Dimensions (pixels): 468x60 File Format:.gif, .jpg, .png, .swf File Size: 1MB	\$1,500/\$3,000
Pre-Conference Mailing	A hard mailing reminding registrants to attend will be delivered on/around Nov 10. A printed schedule of events, exhibitor list and special offers list will be included. Mailing sponsor will be able to include information or item in this mailing. Also receive one ad pace in Chat Lounge Dimensions (pixels):120x240 File Format:.gif, .jpg, .png, .swf File Size:1MB	\$2,000/\$3,000
Lobby Sponsor	Logo and Ad will appear on the lobby page of the conference website with link to company website or booth Ad Specs: Dimensions (pixels): 468x60	\$1,500/\$3,000

	Format:.gif, .jpg, .png, .swf File Size: 1MB	
Banner Ads	One banner ad available in different locations within the SkyFORUM event environment. 1. Chat Lounge Ad Dimensions (pixels):120x240 File Format:.gif, .jpg, .png, .swf File Size:1MB 2. Lobby Ad Dimensions (pixels): 120x240 File Format:.gif, .jpg, .png, .swf File Size:1MB 3. Prize Center Ad Dimensions (pixels): 120x240 File Format:.gif, .jpg, .png, .swf File Size:1MB	\$500/\$1,000 per ad